

PROFILE

Multimedia & broadcast design professional with extensive experience in television news, web & social media. Created, developed and branded video content & websites with animations, motion design & infographics. A team player with strong management, organizational, interpersonal, and design skills, with proven track record in leading a project team from idea conceptualization to final project delivery.

EXPERIENCE

CBS NEWS STREAMING, Sr. Motion Artist New York, NY. 2017 - Present
Work closely with producers to conceptualize specific needs for on-air graphics. Supervise daily order workflow and assign tasks to other team artists. Verify the precision of final orders and ensure compliance with graphic guidelines.

THESTREET.COM, Art Director - Video New York, NY. 2013 - 2017
Responsible for the design, execution, and maintenance of all video graphic elements across the network web and social platforms. Define and oversee production & continuity of network branding for special events, Facebook live broadcasts and daily web content. Work collaboratively with the editorial team to creatively translate ideas into coherent design and animations while executing consistent network communication strategy.

BLOOMBERG TV - Lead Motion Graphics Artist New York, NY. 2006 - 2012
Worked closely with producers to analyze and conceptualize their specific needs to produce graphics that were both more informational, to the point, visually concise, and exciting. Accomplished this by utilizing a combination of both animations and infographics for on-air and post-production uses.

CNN NEW YORK - Motion Graphics Artist New York, NY. 2001 - 2006
Worked as a dedicated liaison for multiple show units to conceptualize and design branding identity for special segments including all on-air elements used. Was responsible for designing and executing special weekly story open animations, moving backgrounds, transitions, and animating lower third banners for broadcast use.

FREELANCE MOTION ARTIST New York, NY. 2012 - Present
Consisting of broadcast design, motion graphics and production art.
Clients include:

- Money-Media.com/FT - Motion graphics producing animated info-graphics for "Ignites" financial segments. - NYC
- MSNBC - Production artist for dayside morning and afternoon programming. - NYC
- Fox Business Network - Production Artist for morning programming. NYC
- Current TV - Motion graphics artist and Production artist for prime time programming. - NYC
- Casbah Productions - Designed & animated all titles for U.S. Dept of Immigration industrial video project. - NYC
- Rick Smolan - Info-graphic designer for his new book "The Human Face of Big Data". - NYC

Contact:

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SKILL:

- Design with attention to detail
- Conceptualizing & Storyboarding
- Leading project teams
- Branding
- Type design
- Infographics

SOFTWARE:

- Adobe: After Effects, Photoshop, Illustrator, InDesign, Premiere, Media Encoder, CC
- VizRT: Viz Artist, Viz Maps,
- Microsoft: Word, Excel, Powerpoint

EDUCATION:

UNDERGRADUATE : Boston University

- BA, Business Administration, Boston, Ma

GRADUATE : Pratt Institute

- MFA, Computer Graphics, Brooklyn, NY.

AWARDS:

- ALFRED I. DUPONT-COLUMBIA Indonesian Tsunami coverage
- PEABODY AWARD - CNN, 2005 Hurricane Katrina coverage
- EDWARD R. MURROW AWARD ABC NEWS - 2019 Overall Excellence in Television Design